

eLearning & Content Curation Workshop

22 AUGUST 2019

THE HYATT REGENCY
ROSEBANK, JOHANNESBURG

The technology behind e-learning and LMS' is complex and changing fast, while the pedagogics associated with it require an entirely new set of skills.

The e-Learning and Content Curation Workshop is designed to help you understand and thrive in the changing world of organisational learning and development.

From the intricates of learning management systems and their relevance in the workplace, to the implementing of best in breed technology; you'll leave with a set of skills and tangible content assets that will make a significant impact in your organisation.

COURSE CONTENT

1. Overview of the e-learning and LMS industry

- What's happened, what's happening and what's going to happen
- What has not worked, what is working and what are the opportunities to make things work more effectively and more efficiently in the future (leveraging 70-20-10)

2. The changing learning landscape as it relates to organisations

3. The pedagogics of e-learning

- Bricolage
- Curation
- Blended learning
- Transfer of learning

4. The technology behind e-learning

- What's important, what's nice to have, and what won't work
- Decision making: price, quality or both?

5. Practical exercise

- Creating and loading your own e-learning module onto an LMS
- Applying bricolage, curation, blended learning and transfer of learning skills that we have taught you

This workshop is recommended for...

Learning Strategists and L&D Specialists / HR Directors and Managers / Training Managers and Facilitators / Course Developers / Instructional Designers / Content Creators



COURSE FACILITATORS



Phil McInnes was educated with graduate and post graduate qualifications from UCT and UNISA as well as an MBA from Brunel, Phil has held senior roles positions, including board appointments, with international blue chips across the spectrum of industry and commerce.

Phil's experience working with highly acclaimed thought leaders, implementing and along the way iterating and integrating their thinking into practices that work and bear the test of time, has been invaluable.

During the last 15 years, Phil has started and run his own businesses (including an education resources business), assumed executive interim roles, consulted, honed and further researched best-practice to develop the 5C model, an inclusive, iterative and open-ended approach to management and leadership best practice.

Phil believes that the opportunity exists for organizations to leverage technology, in the form of LMS' and e-support, to implement best practice to support strategy.



Barbara Mallinson is the Founder and CEO of Obami, a digital learning solutions company that's been identified by the likes of Forbes, CNN, BBC and Business Insider as one of the most innovative technologies in the world.

Barbara's extensive experience in the e-learning industry - where she has worked with hundreds of small, medium and large organisations - has earned her a number of awards and accolades.

UNESCO identified Barbara as one of 21 people changing the world, while the Mail & Guardian, IT Web Africa, the SA Communications Forum, AWIEF, Google, CNN, Forbes and the Financial Mail, have all listed her as one of Africa's top entrepreneurs and women in business.

Although based in Johannesburg, Barbara regularly presents her views on learning and technology across the globe.

COURSE TAKE-AWAYS

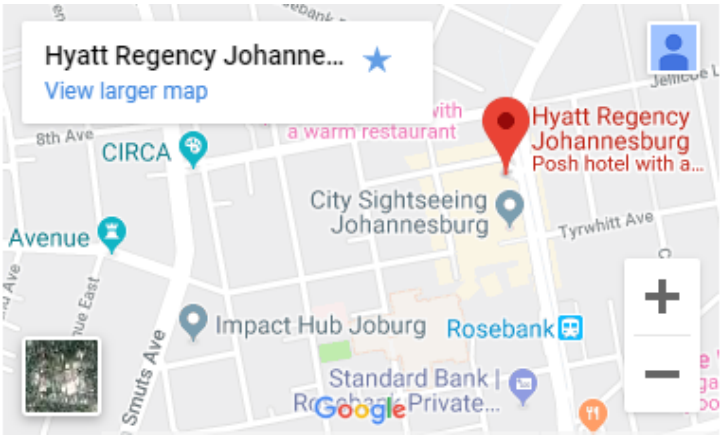
In addition to the technical skills that you will acquire on this course, you will also...

1. have a good understanding of how to proceed with implementing an LMS for your company
2. "take home" an e-learning module to "WOW" your boss and colleagues
3. take-home a PPT pack to help you motivate your company/organization getting started with the future of learning, development and "fingertip", on-the-job support

COURSE DETAILS

Date: Thursday, 22 August 2019 **Time:** 08:00 - 17:00

Venue: The Hyatt Regency
191 Oxford Rd
Rosebank
Johannesburg
(next to Gautrain)



Book your place...

Early Bird (ends 12 July):	R4,000 (excl. VAT)
Regular:	R5,000 (excl. VAT)

More info: http://bit.ly/ELCCWorkshop



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