



DELIVERING DIGITAL  
CONTENT FOR  
ORGANIZATIONS IN  
HEALTHCARE

# UNLEASH YOUR FULL POTENTIAL WITH DIGITAL

Use the Obami platform to simplify digital delivery and content management for your organization. Save time and money in reaching, up-skilling and empowering patients, peers and all the other stakeholders that make up your community.



obami

WEBSITE: [www.obami.com/education](http://www.obami.com/education)

EMAIL: [info@obami.com](mailto:info@obami.com)

# “We are very much enjoying the partnership with Obami”

Chief Executive Officer - HPCA

A B2B, SOFTWARE-AS-A-SERVICE,  
WHITE-LABEL PLATFORM

An easy-to-use platform that combines LMS, CMS and DXP capabilities; with a dedicated support team to help when you need it most – offering content production, web and instructional design, content digitization, and content management services.

You – or our experienced team of content service providers – can create and share custom, digital experiences with our user-friendly platform...

- ✓ Customize **landing pages, user journeys**, and platform branding
- ✓ Engage your audience with **dynamic content** and **quizzes** – with **no hidden storage costs**
- ✓ Sell **digital products** and **memberships** with trusted partners, like **PayFast, PayPal** and Instant EFT
- ✓ Manage **user groups, reporting**, and **security controls** in the cloud with **Microsoft Azure**
- ✓ Easily **integrate** with **LTI, OAuth, LMS's** and **CRM's** like **Zoho**
- ✓ All **compliant** with **accessibility** guidelines and **data regulations (GDPR, CACP, POPI)**



An award-winning cloud-based, digital platform for all your content delivery needs.



Comprehensive content services to help unlock the power of digital.



Top quality, digital solutions offered at competitive, budget friendly prices for your healthcare business.



**WE'VE ALREADY DELIVERED SUCCESSFUL, ONLINE SOLUTIONS TO MORE THAN 1 MILLION STAKEHOLDERS**

## HOW DOES IT WORK?

### Getting started...

#### CUSTOMIZE

Update the platform's interface and settings to match your brand and business structure. Manage your patients, peers and other stakeholder groups – from choosing how to get them onboard to defining their unique user journeys. Control it all from your Admin Dashboard.

### Delivering experiences...

#### CREATE

Distribute important news and information, run engaging online courses and programmes, manage teams and collaborative projects, gather feedback, facilitate certified assessment, and build community with recognition through rewards... The Obami platform is simple to use with no coding skills required.

### Leveraging digital...

#### CAPITALIZE

Take your content experiences to the next level with advanced platform features – from built-in analytics that generate data for better decision-making, to digital storefronts and payment gateways that help commercialize your offerings. Obami will help your business grow.



# PRICING MADE SIMPLE

With platform license fees starting at just \$3 per user per month, and our content services being competitively priced as well, Obami is an affordable option for any healthcare business.

Visit [www.obami.com/pricing](http://www.obami.com/pricing) for our most up-to-date license fees.

Recognized by the best:

**Forbes**



BUSINESS  
INSIDER

Google

Le Monde

CNN

Mail &  
Guardian

## UNLEASH YOUR POTENTIAL - THE TIME IS NOW

Don't waste time and money on complicated content creation and delivery processes. Schedule a personalised consultation – or try Obami today – and see the difference it can make for your healthcare business.



[www.obami.com/education](http://www.obami.com/education)



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